

Dear Mayor and City Council Members,

January 26, 2026

On behalf of Bloomfield Main Street, thank you for your continued partnership and investment in our downtown. Your support allows us to deliver measurable results that strengthen Bloomfield's economy, enhance quality of life, and preserve the character of our historic district.

Bloomfield Main Street has built strong momentum over the past several years. In 2024 and 2025, we expanded both our programming and our impact. Recent accomplishments include partially funding new awnings and signage improvements for building owners, coordinating multiple downtown cleanups, launching our first volunteer recognition event, creating new consumer and participant surveys to guide decision-making, and introducing a high school committee to engage the next generation of community leaders.

In 2025, that momentum accelerated. Bloomfield Main Street:

- Awarded over \$5,000 in sign grants to downtown businesses, improving storefront visibility and aesthetics.
- Launched the Bloomin' Bucks Influencer Program and expanded into TikTok, increasing exposure for local businesses and events.
- Continued a weekly radio show with Hometown Radio to promote downtown activity and community organizations.
- Introduced the monthly Spiffy Biz Award, encouraging beautification and reinvestment in the district.
- Expanded cultural and family-friendly programming through the Latino Festival, Outdoor Movie Nights, and additional events.
- Increased volunteer engagement and installed eight new downtown benches through partnerships to improve comfort and placemaking.
- Supported private investment, including upper-story housing renovations that contribute to downtown vitality.
- Invested in professional development by sending staff and volunteers to statewide conferences, bringing best practices back to Bloomfield.
- Received positive recognition from Main Street America for the progress and energy in Bloomfield's downtown.



641-242-2616



101 E Franklin Street



[jen@bloomfieldmainstreet.com](mailto:jen@bloomfieldmainstreet.com)

Bloomfield Main Street also demonstrates responsible stewardship of public funds. We own our downtown building and continue to reinvest in its long-term maintenance, including HVAC upgrades completed in recent years and a current window rehabilitation project. These improvements ensure the building remains functional, safe, and reflective of the standards we encourage throughout the district.

As we plan for 2026, we are respectfully requesting restoration of funding to the full \$60,000 level to meet growing community demand and program expansion. This year alone, we are coordinating five large-scale community events, three downtown clean-up days, 24 weeks of Farmers Markets, and three Outdoor Movie Nights, in addition to numerous smaller downtown activities and business-focused educational seminars.

These efforts require extensive planning, coordination, marketing, volunteer management, and partnership development. Collectively, they drive foot traffic, increase sales for local businesses, strengthen community pride, and enhance Bloomfield's appeal to residents, visitors, and potential investors. To sustain this level of programming while continuing downtown improvements and business support, Bloomfield Main Street requires funding that matches the scope and impact of our work.

Funding in 2026 will directly support our three Transformation Strategies:

- **Tourism:** Enhancing events, expanding marketing efforts, and advancing the Picture-Ready Bloomfield initiative to attract visitors and increase downtown foot traffic.
- **Placemaking:** Advancing Pet-Friendly Bloomfield, expanding downtown amenities, hosting cleanups and beautification efforts, and continuing visible improvements that make downtown inviting.
- **Knowledge Economy:** Providing business education, design assistance, marketing support, and workforce engagement opportunities that strengthen local businesses and future leaders.

Thank you for your continued support and consideration. We are grateful for the opportunity to partner with the City of Bloomfield in building a strong future together.

Sincerely,

Jen Cutler

Executive Director & The Bloomfield Main Street Board of Directors



641-242-2616



101 E Franklin Street



[jen@bloomfieldmainstreet.com](mailto:jen@bloomfieldmainstreet.com)



Tomi Jo Day <tomijo.day@cityofbloomfield.org>

## MCC Capital Expense Request for Budgets

2 messages

**Ashley Utt** <ashley@pathfindersrcd.org>

Thu, Nov 13, 2025 at 10:42 AM

To: Tomi Jo Day <tomijo.day@cityofbloomfield.org>, Ron Bride <ronpartsguy@yahoo.com>

Cc: Jake Bohi <Jake.Bohi@cityofbloomfield.org>, Kristi Goodson <auditor@daviscountyiowa.org>, Taylor Sessions <taylor.sessions@cityofbloomfield.org>

Tomi Jo and Ron,

After meeting with the Commission last night and finalizing our budget, our next biggest expense will be the elevator remodel. Our goal is to secure funding through grant funds, but we may require additional or matching funds.

**Our request for Capital Expenditures will be \$20,000 from the City and County for your budget planning purposes.**

Please let me know if you have any questions or concerns. Please see the attached November Meeting Report.

Thank you.

--

**Ashley Utt**

Executive Director

Pathfinders RC&D

p: 641-472-6177 • c: 515-975-0796

[www.pathfindersrcd.org](http://www.pathfindersrcd.org)

*\*\*My work day may look different than your work day. Please do not feel obligated to respond outside of your normal working hours.\*\**

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 **Mutchler Community Center November 2025.pdf**  
129K

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**Tomi Jo Day** <tomijo.day@cityofbloomfield.org>

Thu, Nov 13, 2025 at 5:47 PM

To: Ashley Utt <ashley@pathfindersrcd.org>, Taylor Sessions <taylor.sessions@cityofbloomfield.org>

Thanks! I've got you down!!

**TOMI JO DAY**  
City Administrator  
Finance Manager

**City of Bloomfield Iowa**  
111 W. Franklin St.  
Bloomfield, IA 52537  
Phone: 641.664.2260

DAVIS COUNTY HISTORICAL SOCIETY

205 SOUTH DODGE STREET

BLOOMFIELD, IOWA 52537

09/30/2026

CITY OF BLOOMFIELD IOWA

111 W. FRANKLIN STREET

BLOOMFIELD, IOWA 52537

ATTENTION: TOMI JO DAY

City Administrator

Finance Manager

SUBJECT: COMMUNITY DEVELOPMENT FUND REQUEST

On behalf of the Davis County Historical Society, I would like to request funds for the preservation and restoration of the windows in the Findley House in the amount of \$10,000. This would include the window frames, casings, sills and all wooden parts of the windows from the interior of the house (from the storm window inward). There are 21 windows and 8 doors in the building on two levels in various condition and it is unlikely we would be able to complete all of them at once due to funding constraints. The Findley House is a cornerstone of our Historical Complex and is listed on the National Registry of Historical Places and must be preserved as part of our history for future generations. Please see attached photos of some of the damage. We are aware that \$10,000 will not repair all of the windows and doors and the work will have to be done in phases.

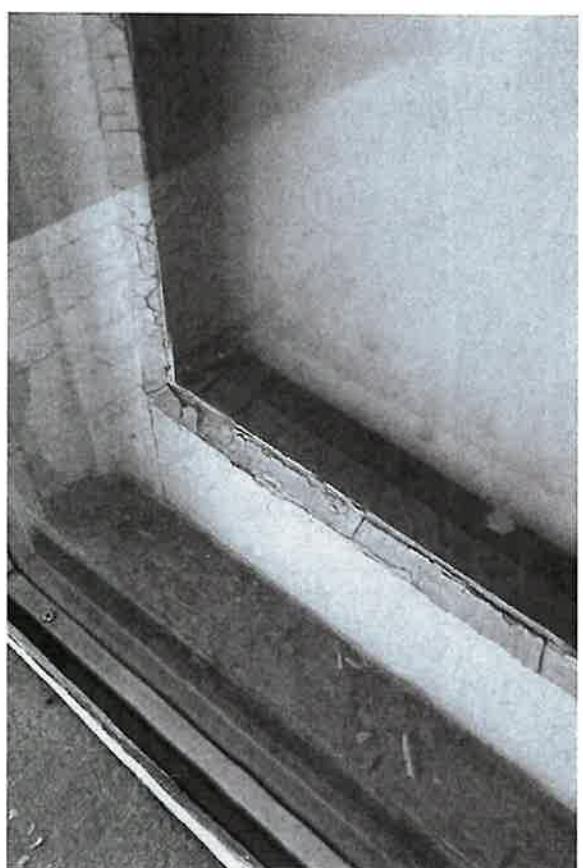
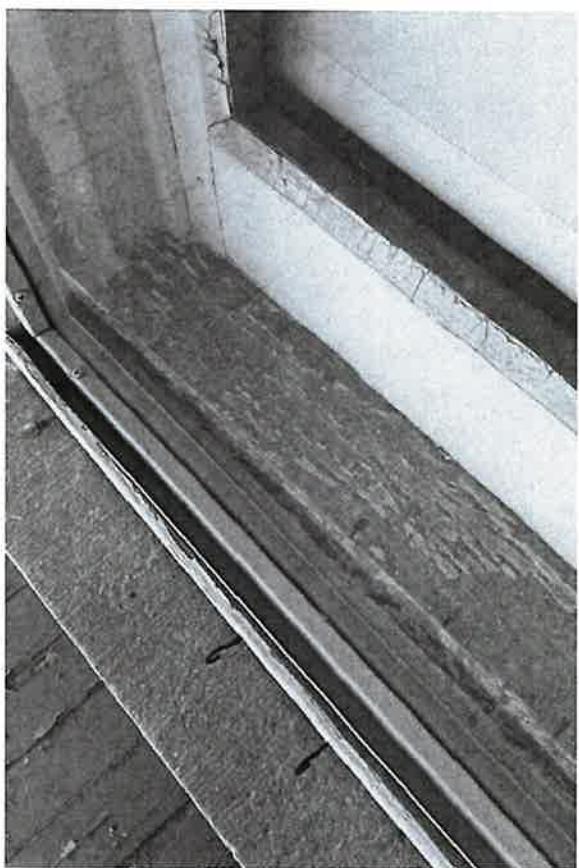
Thank you for your consideration.

Respectfully,

Sheila Whittington, Board President









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# Milestones AAA MEMO

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**The Bloomfield Senior Center  
109 E. Franklin St.  
Bloomfield, IA 52537  
641-664-1167**

Jan. 14, 2026

Dear Bloomfield City Council Members,

Our Community Senior Citizen Center continues to offer a wide variety of services to the citizens of the county. Such as promoting wellness, community involvement, personal growth and dignity. We provide programs such as Nutritious meal, Home Del. meals, transportation, physical exercises, health services such as blood pressure screenings from Davis County Hospital, The Fresh Conversation nutrition program, bingo, word puzzles, several different card games, and socialization for our older adults in our community. The Senior building is also used as a safe harbor for citizens during extreme weather conditions.

Your interest, assistance and support are always appreciated.

Your action to allocate funds to offset utility costs is needed. Our request of \$2,500.00 credit would be appreciated. Thank you for your time.

Sincerely,

*Barbara Williams - Board member*

*Paula Dearborn, APC - Milestones AAA*

The Davis County Advisory Council on Aging  
Paula Dearborn, Milestones AAA, Area Program Coordinator



Tomi Jo Day <tomijo.day@cityofbloomfield.org>

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## Utilities Grant

1 message

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**warning@netins.net <warning@netins.net>**  
To: Tomijo.day@cityofbloomfield.org

Wed, Jan 21, 2026 at 10:54 AM

Hi Tomi Jo:

I am the Davis County Tourism/Welcome Center Treasurer. I am applying for the Utility Credit of \$1,500 from the Community Development Fund. This credit is truly appreciated.

Also, can you remove Esther Hurley from the utility statement? You can use my name.

Thank you!

Sandy

Sandy Warning

904 South West Street  
Bloomfield, IA 52537  
641-208-0227



Tomi Jo Day <tomijo.day@cityofbloomfield.org>

## Community Dev Funds

John D. Schroeder <john@daviscounty.org>  
To: Tomi Jo Day <tomijo.day@cityofbloomfield.org>

Thu, Jan 29, 2026 at 12:11 PM

Let's Keep It Simple This Year!

A "SOLD OUT" Industrial Park...  
Millions in Investment Dollars  
Scores of New Jobs  
Nearly three dozen Small Business Loans  
Helped to resurrect Davis County Fiberglass LLC. and Davis County Redemption Center, and establish True Value Hardware, Inc.  
Second state wide only to Johnson county in capitalizing on the "Homes for Iowa" program  
"Home Base Iowa" - exciting new neighbors  
Hundreds of Thousands of NEW tax base dollars for Davis County **and** it's cities, especially Bloomfield

**Represent Bloomfield's and Davis County's interest on:**

Iowa South Regional E.D. Board  
The Regional Housing Trust Fund Board  
Local Iowa Workforce Development Office Panel  
Indian Hills Small Business Development Center  
Tri State Development Regional Transportation Committee  
Historic Hills Scenic Byway Committee  
Iowa Works Home Base Iowa D.C Contact  
Invitation to the Governor's Inauguration Ball  
LOTS OF CONTACTS, LOTS OF EXPOSURE!

Partner with IADG thru SIEC and CMTEL for training, knowledge, and project funding. They have secured millions of dollars in low and no interest loans for our businesses and as you know helped us find two dentists. They also helped with a lumber yard in Pulaski, gas station/convenience stores in Bloomfield and Pulaski, and an automobile repair facility in Bloomfield. Whether they are or are not hands-on, their experience, insights, advice, and perspectives are invaluable..

Finally, Lake Fisher **could be** our biggest asset! It could insure our future as a vibrant stable rural community! However, it is going to take vision, courage, and leadership to get us there! Are we ready?

I don't know much, but I do know business and economics, intimately! I know what DCDC has done for Davis County!

## QUE SERA SERA!

# Thanks, ☺

John

John D. Schroeder  
Executive Director  
Davis County Development Corporation  
203 S. Madison St.  
Bloomfield IA. 52537  
W 6416642300  
C 6412086275



Tomi Jo Day <tomijo.day@cityofbloomfield.org>

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## Community Dev Funds

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John D. Schroeder <john@daviscounty.org>  
To: Tomi Jo Day <Tomijo.Day@cityofbloomfield.org>

Fri, Jan 30, 2026 at 10:43 AM

Before I came here in 2007 the city matched the county's commitment to DCDC.(\$ 32,650.00 per year) AND gave DCDC,,, five acres of developed land in the industrial park (worth \$5,000 per acre when the Mayor gave it away ~~or~~, MORE NOW!). We request the city match the county's contribution to DCDC or the City's contribution to Mainstreet whichever is less!

John

[Quoted text hidden]



Tomi Jo Day <[tomijo.day@cityofbloomfield.org](mailto:tomijo.day@cityofbloomfield.org)>

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## Community Development Funds Request: Pathfinders Learning Center

1 message

**Ashley Utt** <[ashley@pathfindersrcd.org](mailto:ashley@pathfindersrcd.org)>

Wed, Jan 14, 2026 at 12:46 PM

To: Tomi Jo Day <[tomijo.day@cityofbloomfield.org](mailto:tomijo.day@cityofbloomfield.org)>

Cc: Shea Greiner <[shea@pathfindersrcd.org](mailto:shea@pathfindersrcd.org)>, Elizabeth Thomas <[pflearningcenter@pathfindersrcd.org](mailto:pflearningcenter@pathfindersrcd.org)>

Members of the City of Bloomfield City Council,

Pathfinders respectfully requests \$29,000 in Community Development funds to support the continued growth and sustainability of the Pathfinders Learning Center.

The Pathfinders Learning Center opened in August 2025 in direct response to a community request for more licensed childcare openings in Bloomfield. Support and donations received during our first year were essential in covering start-up costs, including playground equipment, classroom and kitchen supplies, office materials, toys, and daily operational necessities. We are especially grateful for the City's contribution last year, which went directly to the Bloomfield School District to assist with construction-related expenses.

As enrollment continues to grow, the Center is expanding both its services and capacity. We are currently serving 63 children, within our licensed capacity of 102. Approximately 20% of our enrolled children receive state assistance, and the Center works directly with the Iowa Department of Human Services to serve children in foster care or in the placement process. In addition, we support several children with behavioral and special needs and have created a sensory room to better meet their needs in a developmentally appropriate, supportive environment.

To ensure we continue providing high-quality care for everyone, we are investing in staff development by sending additional team members to specialized training. As enrollment increases, staffing ratios must increase as well, along with the ongoing costs of food, classroom materials, and daily supplies. Community Development funds will be used directly to support these essential operational needs. While the Center is working toward financial sustainability and, hopefully, reaching a break-even point in its early years, continued community investment is important, if not essential, during this period.

Community Development funding will allow the Pathfinders Learning Center to expand services responsibly, maintain quality care standards, and ensure these much-needed childcare slots remain available to families in Bloomfield and surrounding communities.

Thank you for your continued support and consideration. We appreciate the City of Bloomfield's partnership and commitment to strengthening our community.

Sincerely,

**Ashley Utt**

Executive Director

Pathfinders RC&D

p: 641-472-6177 • c: 515-975-0796

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