

## City of Bloomfield Downtown Revitalization Plan

### Project Overview

The City of Bloomfield is undertaking a comprehensive downtown revitalization initiative aimed at enhancing infrastructure, sustainability, accessibility, and aesthetics in the historic core of the community. This multi-phase project prioritizes environmental stewardship, economic vitality, and regional cohesion by transforming the streetscape with modern, green, and people-centered design.

### Goals and Objectives

- Modernize aging infrastructure to meet current safety and accessibility standards
- Improve stormwater management through bioretention and green design
- Create an inviting, walkable downtown that draws residents and visitors
- Support small business growth by improving curb appeal and access
- Reduce light pollution and energy costs with dark-sky compliant LED fixtures
- Preserve historic charm through thoughtful facade improvement programs

### Scope of Work

#### 1. Sidewalk and Streetscape Enhancements

- Replace aging sidewalks with permeable pavers to reduce runoff and promote groundwater infiltration
- Integrate bioretention cells (rain gardens) into curb bump-outs and green spaces for stormwater management
- Install ADA-compliant curb ramps and detectable warning strips

#### 2. Roadway Resurfacing

- Mill and overlay all primary downtown streets
- Improve street pitch to direct runoff into bioretention infrastructure
- Enhance pedestrian crossings with textured pavement or stamped asphalt

#### 3. LED Lighting Installation

- Replace outdated fixtures with energy-efficient, full-shielded LED streetlights
- Ensure all lighting complies with Dark Sky standards to protect night sky visibility

#### 4. Wayfinding & Signage

- Design and install new directional signage, gateway signs, and branded historical markers
- Include parking signs and pedestrian-oriented maps for ease of navigation

### 5. Façade Improvement Program

Offer matching grants or forgivable loans for downtown building owners to:

- Replace or restore windows and doors
- Repaint with historically appropriate colors
- Add or upgrade awnings
- Restore brickwork and cornices

### Environmental Benefits

- Improved water quality through stormwater filtration
- Reduction in urban heat island effect via vegetation and pavers
- Lower emissions with energy-efficient lighting
- Preservation of the natural night environment for people and wildlife

### Community Benefits

- Strengthens local pride and regional identity
- Spurs economic activity and supports small businesses
- Attracts visitors, new residents, and potential investors
- Enhances safety, walkability, and accessibility for all ages

### Plan Alignment

This revitalization effort directly supports Bloomfield's commitment to:

- Its Downtown Revitalization Plan
- Its Water Quality Improvement Initiatives
- Its Comprehensive Community Visioning
- Its State of Iowa's Main Street program goals