THE CITY OF Bloomfield™ IOWA

111 West Franklin Street
Bloomfield, Iowa 52537
Phone: (641) 664-2260
Fax: (641) 664-2445

JAN 28 22

Hotel/Motel Tax Funding Request

Organization Name: Bloomfield Mainstreet

Address: 101 E. Franklin Street Bloomfield IA 52537

Contact Person: Lexis Frymoyer Phone: 641-208-0617

Purpose of Organization: Promote the historic Main Street District

Amount Requested this Year: $ 20,000 - or whatever you are able to give. Bids are coming in around 55K

Please describe what these funds will be used for if awarded: We are wanting to get the Christmas lights replaced that are on top of the buildings on the Square

Attach a copy of your organization's current budget and proposed budget for next year, including revenue and expense estimates.

Does your organization utilize the services of a professional fundraiser? ☐ Yes ☒ No

Name:

Address:

Please list the source and amount of funds available for the project. Do *not* include Hotel/Motel funds.

We are going to have to fundraise to get all the funds.

Person Completing this Form: Lexis Frymoyer

Address: 12456 Hwy 63 Bloomfield IA 52537

Signature: Lexis Frymoyer Date: 01/28/22

Include any additional information or supporting documentation for your request that you feel would be helpful.

Submit Completed Report to: City of Bloomfield, 111 West Franklin Street, Bloomfield, IA 52537

JAN 28 22
3:23P

This Box For Office Use Only
Date Request Received in Office
Date Considered by Council
Amount Awareded
Applicant Notified

Bloomfield Main Street
Profit & Loss Budget Overview
January through December 2022

		Jan - Dec 22
Ordinary Income/Expense		
Income		
Grant Income		
City Funding	55,000.00	
County Funding	14,000.00	
State Grants	0.00	
Total Grant Income		69,000.00
Event Income and ticket sales		
Farmers Market Income	97.90	
Hairy Nation Days		
Hairy Nation Days 5k	3,000.00	
Hairy Nation Days - Other	5,000.00	
Total Hairy Nation Days	8,000.00	
Hometown Christmas		
Christmas Lights	0.00	
Festival of Trees	2,000.00	
Ugly Sweater 5k	1,500.00	
Hometown Christmas - Other	130.00	
Total Hometown Christmas	3,630.00	
Event Income and ticket sales - Ot...	175.00	
Total Event Income and ticket sales		11,902.90
Donations		
Business/Corporate	10,000.00	
Individual	10,000.00	
Total Donations		20,000.00
Merchandise Sales		
Ornament	50.00	
T-shirts	50.00	
Merchandise Sales - Other	0.00	
Total Merchandise Sales		100.00
Miscellaneous Income		
Interest Income	50.00	
Miscellaneous Income - Other	0.00	
Total Miscellaneous Income		50.00
Rent Received		11,000.00
Total Income		112,052.90
Gross Profit		112,052.90
Expense		
fees		0.00
BOARD MEETING EXPENSE		1,200.00
Community Expenses		
Seasonal Planters	250.00	
Total Community Expenses		250.00
Licenses and Permits		500.00
Miscellaneous Expense		0.00
Event Expenses		
Movie Night	1,200.00	
Lunch & Learn	600.00	
Trick or Treat on the Square		
Advertising	200.00	
Trick or Treat on the Square - O...	300.00	
Total Trick or Treat on the Square	500.00	
Fall Festival/Motor Show		
Advertising	200.00	
Fall Festival/Motor Show - Other	500.00	
Total Fall Festival/Motor Show	700.00	

Bloomfield Main Street
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January through December 2022

	Jan - Dec 22	
Meet The Mustangs		
Advertising	100.00	
Meet The Mustangs - Other	200.00	
Total Meet The Mustangs		300.00
Hairy Nation Days		
Hairy Nation Days 5K	1,500.00	
Advertising	250.00	
Hairy Nation Days - Other	5,000.00	
Total Hairy Nation Days		6,750.00
Hometown Christmas		
Festival of Trees	300.00	
Ugly Sweater 5k	1,500.00	
Advertising	250.00	
Hometown Christmas - Other	2,000.00	
Total Hometown Christmas		4,050.00
Total Event Expenses		14,100.00
Rental Property Expenses		
Management	1,000.00	
Maintenance and Repairs	2,500.00	
Total Rental Property Expenses		3,500.00
Payroll Expenses		
Salary	45,000.00	
SUTA	0.00	
Payroll Expenses - Other	1,800.00	
Total Payroll Expenses		46,800.00
Travel and Training		
Hotel	1,400.00	
Mileage	800.00	
Per Diem/Meal Reimbursement	400.00	
Training Fees	500.00	
Volunteer Food	500.00	
Total Travel and Training		3,600.00
Contracted Services		
Outside Contract Services	0.00	
Accounting	2,300.00	
Contracted Services - Other	1,000.00	
Total Contracted Services		3,300.00
Supplies		
Copier Service Fee	2,650.00	
Office Supplies	1,200.00	
Postage	110.00	
Total Supplies		3,960.00
Communications		
Telephone	1,200.00	
Website Hosting	192.47	
Total Communications		1,392.47
Utilities		2,700.00
Rent		
Equipment Rental	0.00	
Total Rent		0.00
Building Repairs and Maint.		
Lawn Care and Snow Removal	1,200.00	
Construction Work	0.00	
Janitorial Service	600.00	
Building Repairs and Maint. - Other	3,600.00	
Total Building Repairs and Maint.		5,400.00

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		Jan - Dec 22
Advertising		0.00
Insurance		
Business Liability	2,123.00	
Insurance - Other	3,163.00	
Total Insurance		5,286.00
Christmas Expense		0.00
Dues & Subscriptions		600.00
Property Tax		5,000.00
Reconciliation Discrepancies		0.00
Total Expense		97,588.47
Net Ordinary Income		14,464.43
Net Income		14,464.43