

Hotel/Motel Tax Funding Request

Organization Name: Bloomfield Main Street -
Address: 101 E Franklin Street Bloomfield, IA 52537
Contact Person: Jen Cutler Phone Number: 664-2309
Purpose of Organization: Historic revitalization and economic growth in our downtown district.
Amount Requested: \$4,000

Please describe how these funds will be used if they're awarded: this amount will go towards a live band at Hairy Nation Day & Fall Festival. Both events bring hundreds of people to the downtown.
Please attach a copy of the Organization's current budget and proposed budget for next year, including revenue and expense estimates.

Does your organization utilize the services of a professional fundraiser: Yes No

If Yes: Fundraiser Name: _____
Fundraiser Address: _____

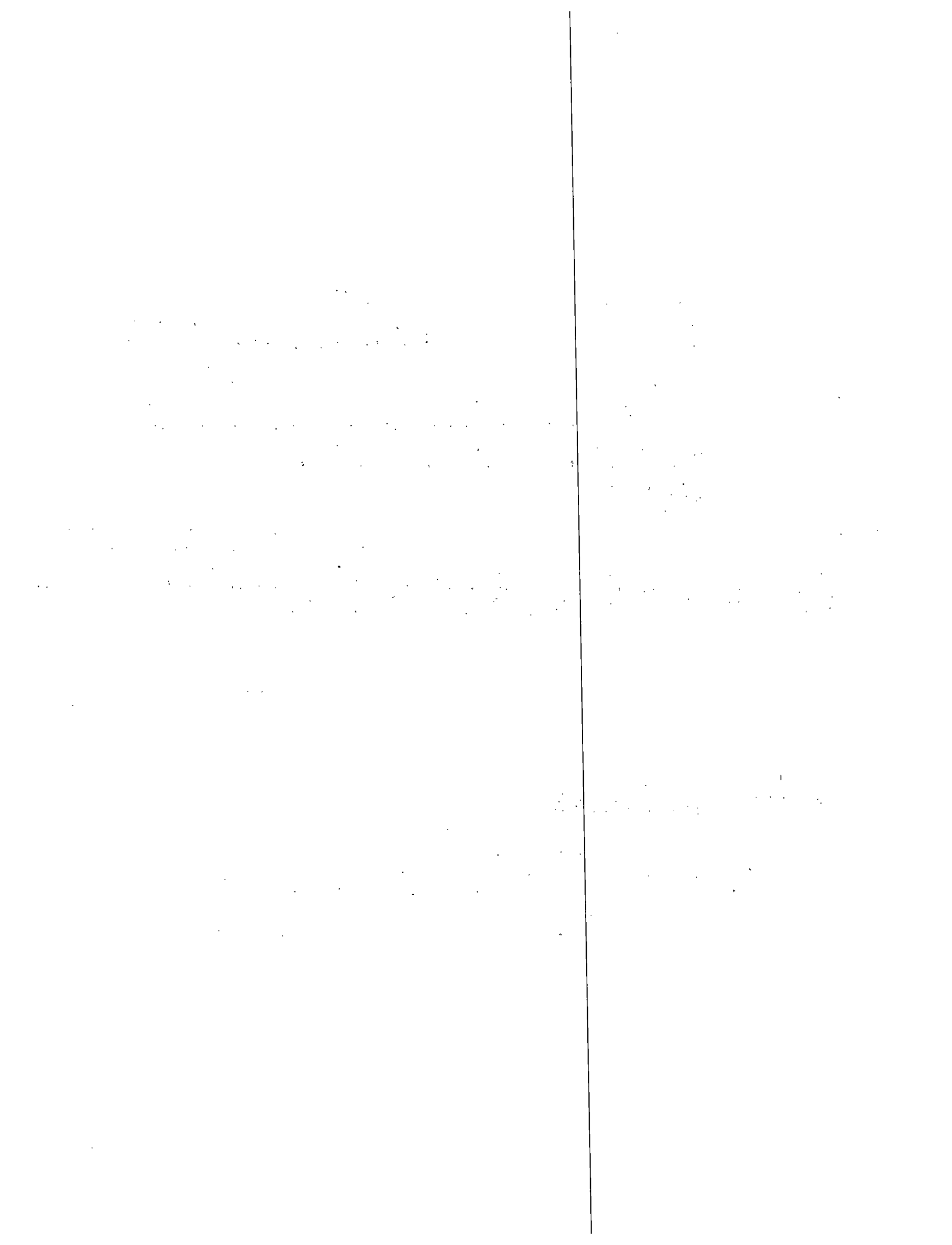
Please list the source and amount of funds available for the project. Do not include Hotel/Motel Funds.
\$2000 - General Budget.

Person Completing this form: Jen Cutler
Address: 101 E Franklin Street Bloomfield, IA
Signature: Jennifer Cutler Date: 2/10/23

Include any additional information or documentation for your request that you feel would be helpful.
Please submit the completed report to: City of Bloomfield – 111 W Franklin St – Bloomfield IA 52537

This box for Office Use Only
Date Request Received in Office: _____
Date Considered by Council: _____
Amount Awarded: _____
Applicant Notified: _____

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12/28/22

**Bloomfield Main Street
Profit & Loss Budget Overview
January through December 2023**

	Jan - Dec 23
Ordinary Income/Expense	
Income	
Summer Movies	0.00
Grant Income	
City Funding	55,000.00
County Funding	14,000.00
Foundation Grants	5,000.00
Grant Income - Other	0.00
Total Grant Income	74,000.00
Event Income and ticket sales	
Trick or Treat on the Square	0.00
Fall Festival/Motor Show	1,300.00
Farmers Market Income	1,000.00
Meet the Mustangs Income	200.00
Hairy Nation Days	14,300.00
Hometown Christmas	5,920.00
Total Event Income and ticket sal...	22,720.00
Investment	
Business	25,000.00
Individuals	10,000.00
Total Investment	35,000.00
Miscellaneous Income	
Interest Income	3,000.00
Total Miscellaneous Income	3,000.00
Rent Received	12,100.00
Total Income	146,820.00
Gross Profit	146,820.00
Expense	
Committee Expense	
Organization Committee	1,000.00
Promotion Committee Expense	500.00
Economic Vitality	500.00
Design Expense	13,500.00
Total Committee Expense	15,500.00
Farmers' Market Expense	500.00
fees	21.00
SHIRT EXPENSE	0.00
Volunteer Expense	600.00
BOARD MEETING EXPENSE	1,000.00
Event Expenses	
Outdoor Movies	1,200.00
Lunch & Learn	600.00

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	Jan - Dec 23
Trick or Treat on the Square	500.00
Fall Festival/Motor Show	1,200.00
Meet The Mustangs	500.00
Hairy Nation Days	10,000.00
Hometown Christmas	4,500.00
Total Event Expenses	18,500.00
Rental Property Expenses	
Management	1,300.00
Maintenance and Repairs	1,000.00
Total Rental Property Expenses	2,300.00
GENERAL MARKETING	350.00
Payroll Expenses	
Salary	45,000.00
941 Expense	1,800.00
Total Payroll Expenses	46,800.00
Travel and Training	
Hotel	1,000.00
Mileage	800.00
Per Diem/Meal Reimbursement	200.00
Training Fees	400.00
Total Travel and Training	2,400.00
Contracted Services	3,500.00
Supplies	
Copier Service Fee	2,800.00
Office Supplies	1,000.00
Postage	200.00
Total Supplies	4,000.00
Communications	
Telephone	1,000.00
Website Hosting	260.00
Total Communications	1,260.00
Utilities	3,000.00
Building Repairs and Maint.	
Lawn Care and Snow Removal	1,000.00
Janitorial Service	600.00
Building Repairs and Maint. - ...	3,400.00
Total Building Repairs and Maint.	5,000.00
Insurance	5,000.00
Dues & Subscriptions	575.00
Property Tax	6,700.00
Total Expense	117,006.00

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January through December 2023

	Jan - Dec 23
Net Ordinary Income	<u>29,814.00</u>
Net Income	<u><u>29,814.00</u></u>

