

**Hotel/Motel Tax Funding Request**

Organization Name: Davis County Tourism

Address: 301 N. Washington St., Bloomfield, IA 52537

Contact Person: Diane Bales Phone: 641-459-2275 or 641-799-5012

Purpose of Organization: Promote tourism of Davis County and to care and maintain the Welcome Center

Amount Requested this Year: \$ 6,400.00

Please describe what these funds will be used for if awarded: Front door replacement, new ceiling and fan in the bathroom, "Photo Op" board, and repainting of directional/mileage signs

Attach a copy of your organization's current budget and proposed budget for next year, including revenue and expense estimates.

Does your organization utilize the services of a professional fundraiser?  Yes  No

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Please list the source and amount of funds available for the project. Do *not* include Hotel/Motel funds.

Membership/donations: \$1,500.00; Soup Supper: \$800.00; commission on craft sales:

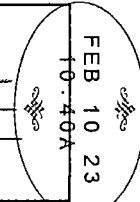
Person Completing this Form: Diane L. Bales

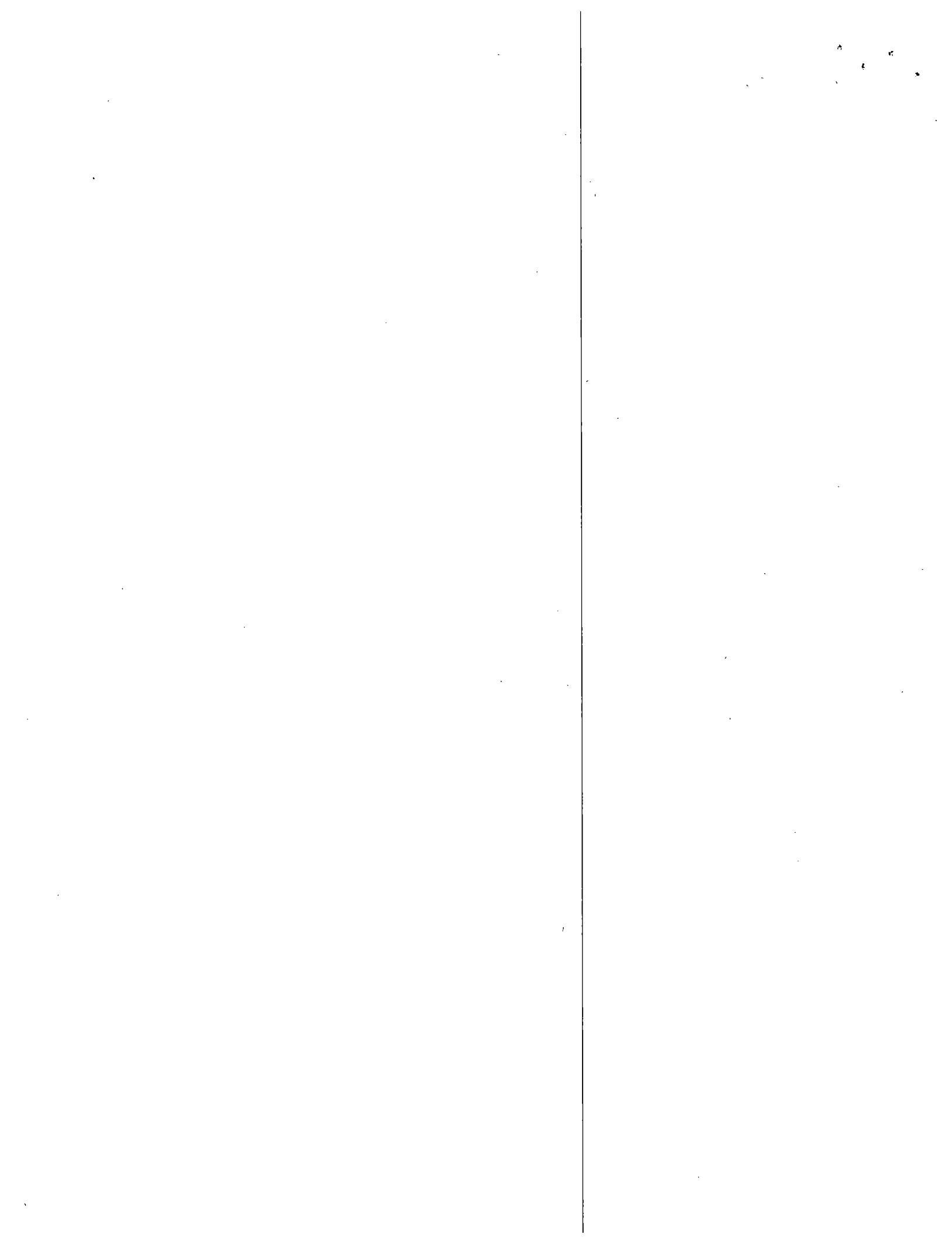
Address: 14711 Scarlet Ave., Bloomfield, IA 52537

Signature: *Diane L. Bales* Date: 02/08/2023

Include any additional information or supporting documentation for your request that you feel would be helpful.

Submit Completed Report to: City of Bloomfield, 111 West Franklin Street, Bloomfield, IA 52537

<i>This Box For Office Use Only</i>	
Date Request Received in Office _____	
Date Considered by Council _____	
Amount Awarded _____	
Applicant Notified _____	



To the City Council:

The Welcome Center for a number of years received \$2000.00 from the city, but that ended several years ago. In the past, we have never requested funds strictly for the Welcome Center. The Development and Promotions subcommittee have received funds but not the Welcome Center itself.

The Welcome Center is the face that visitors see. We greet and welcome each and every visitor, answering any questions they may have in regards to, not just tourist opportunities, but about the community itself. Do we have a dentist? What is the hospital like? I have found some of these people are looking for retirement possibilities.

Our organization relies heavily on volunteers.

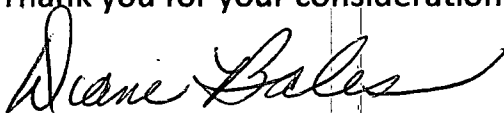
1. There is no charge for mowing, as Ron Hewus donates his time and mower.
2. The horse, "Old Billy", has been renovated due to the skills donated by John Garnett. Work is in progress to rebuild/renovate the buggy at no cost to the Welcome Center.
3. Our Welcome Center is staffed totally by volunteers, 11 volunteers are needed each week. In the last year, Lorretta Lucas, one of our volunteers. worked 165 hours, plus meetings! That is dedication.

The new projects are replacement of the front door. It is a single pane door so we lose a lot of heat/air-conditioning through the door, it is scarred and ill fitting. It is extra tall so the replacement cost is more than normal. The bathroom ceiling needs replacing and we cannot get tiles that match. The Mileage pole, has been in place for a number of years and is now needing refreshed and we are hoping the Art Club will take this on as a project, but we can't expect them to buy the special paint they will need to use.

The "Photo Op" project came about through brain-storming of ideas at our annual meeting on January 29<sup>th</sup> so the idea is still fresh. The more we can get people to stop, and spend the time, then of course, they will spend money in the county. An artist has been contacted and materials are available all dependent upon gaining funding.

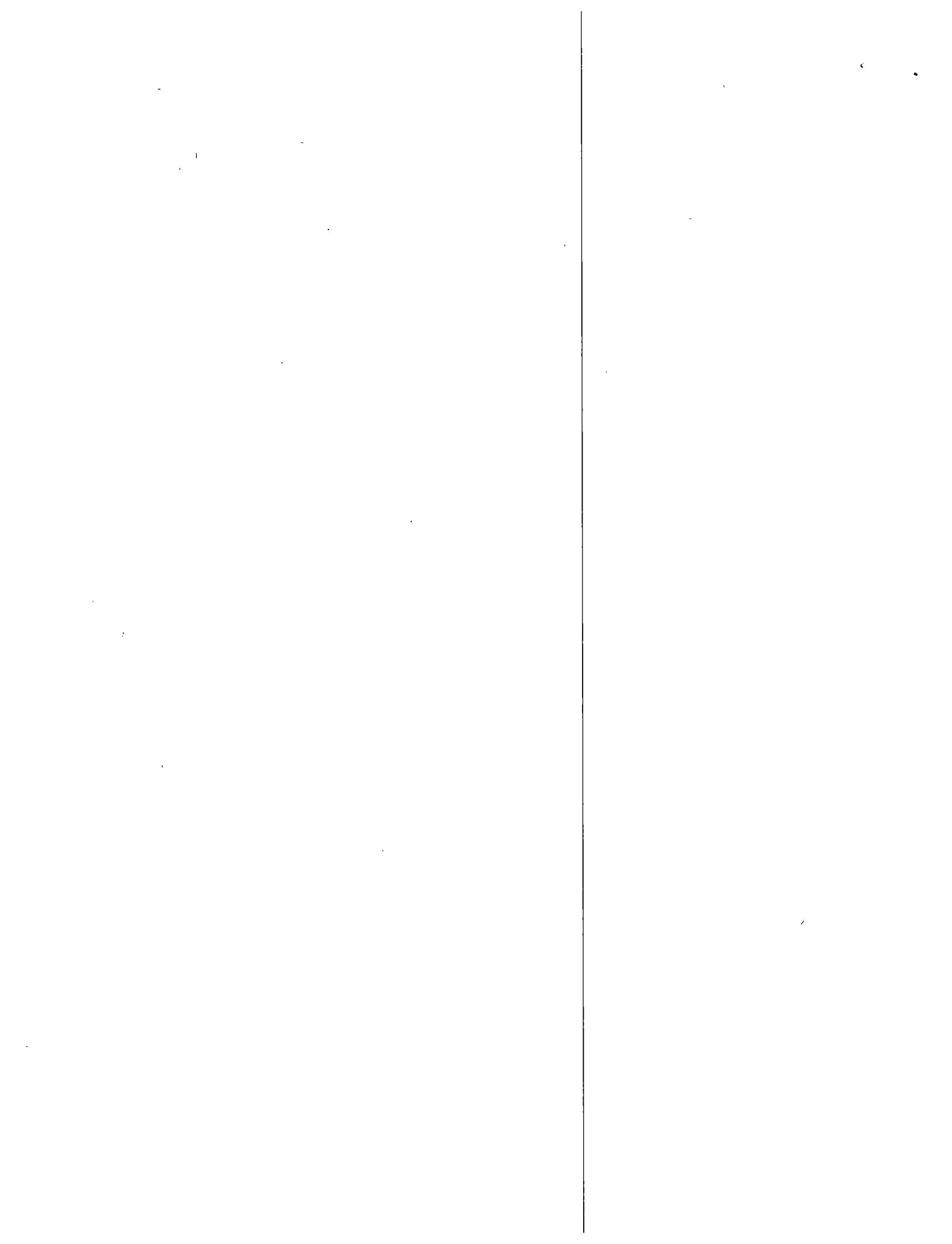
We are requesting only funds that will help to maintain the building, the mileage pole, and the new idea (at least to us) of having a "Photo Op". I don't know how we can do any of these without some assistance on funding.

Thank you for your consideration and time.



Diane Bales

President, Davis County Tourism

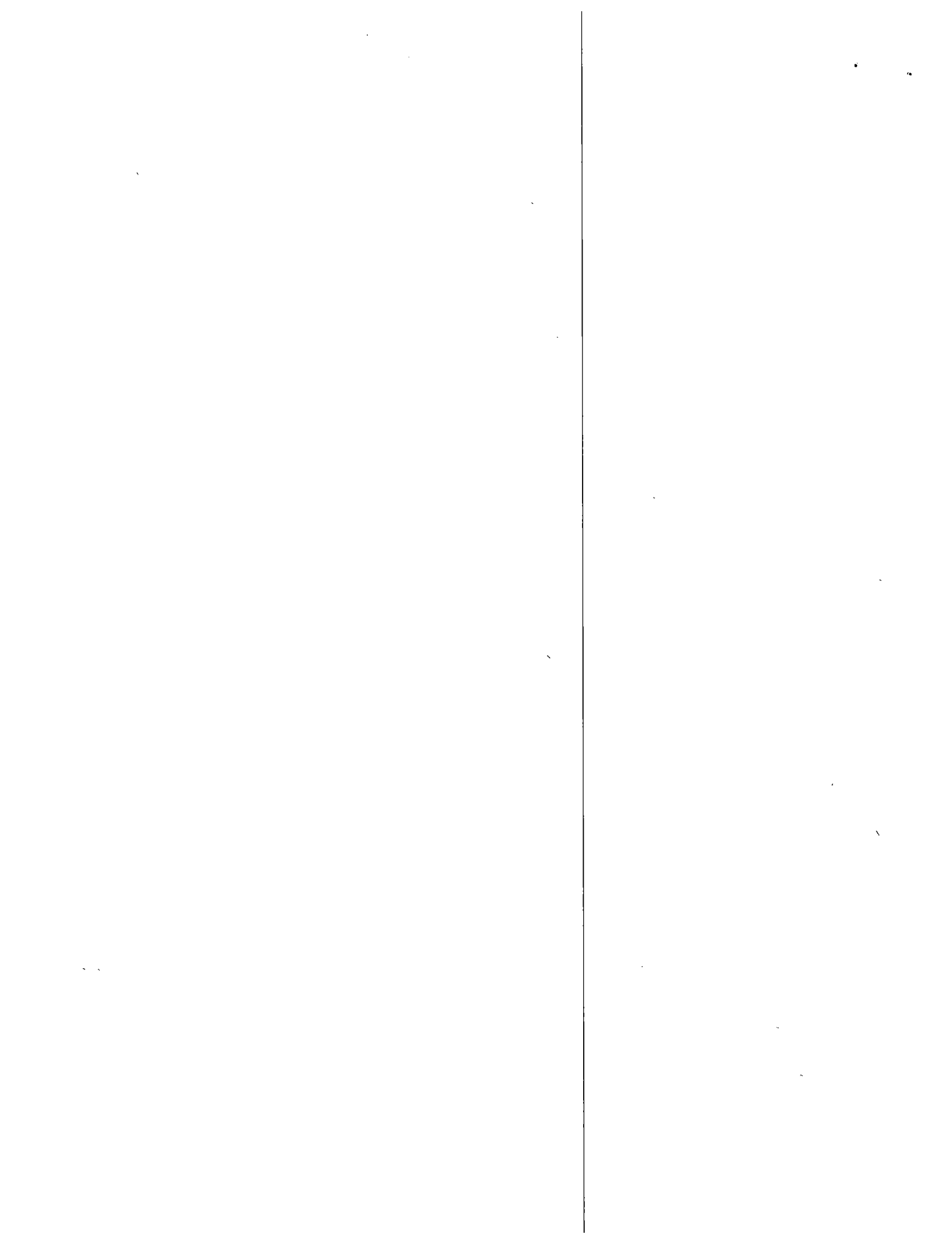


## 2023 Welcome Center Budget

(Figures for 2022 are actual expenses. Figures for 2023 are budgeted)

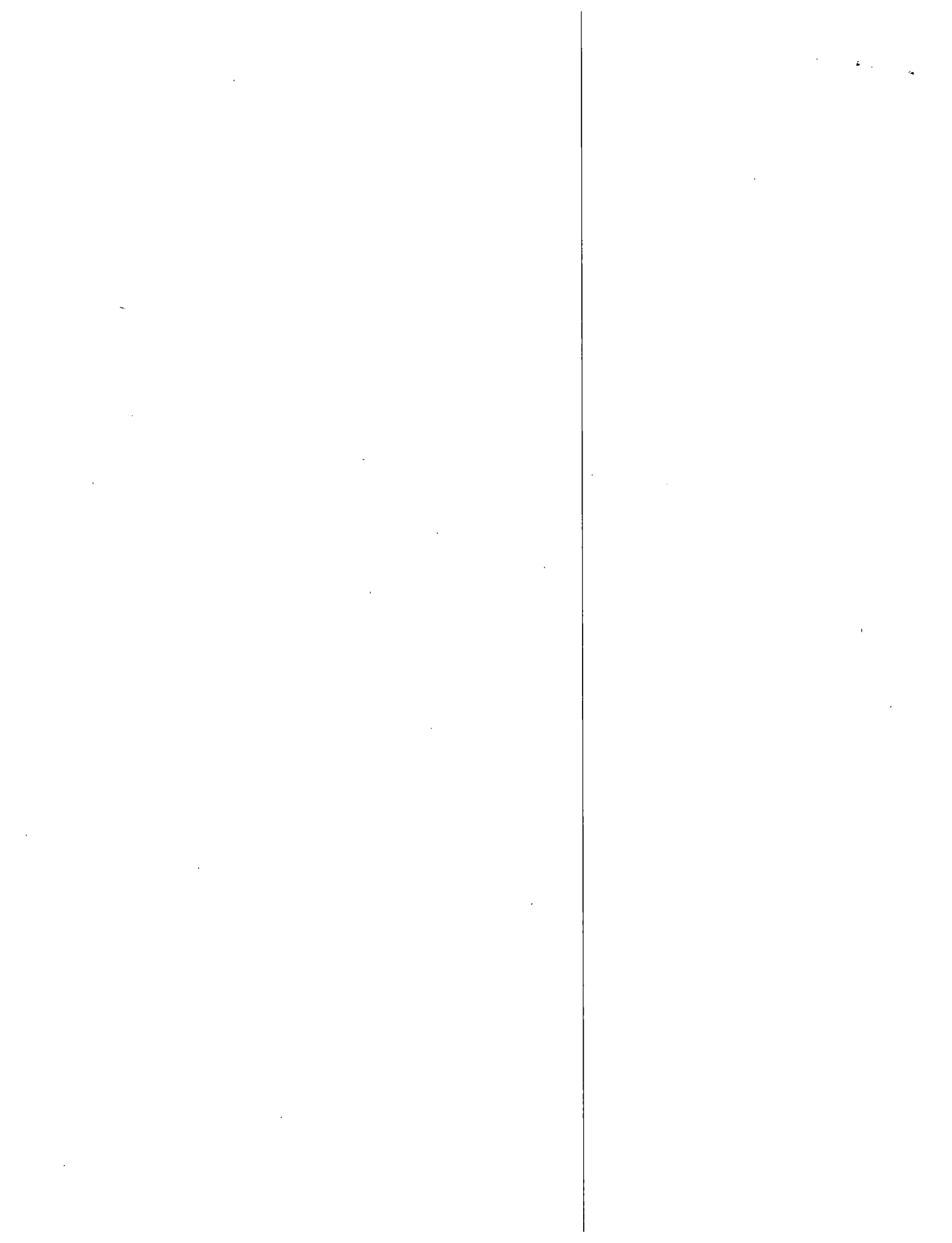
<b>Income:</b>	<b>2022</b>	<b>2023</b>
Membership/donations:	\$2545.00	\$2500.00
Craft sales commission:	\$ 504.83	\$ 500.00
Soup Supper	\$ 800.00	\$ 800.00
Lawson Matching Fund fundraiser	\$ 400.00	
<b>Expenses:</b>		
Telephone:	\$826.05	\$840.00
City of Bloomfield:	\$1,467.52	\$1,600.00
Advertising: Bloomfield Comm & Tri-Co Shopper	\$361.21	\$350.00
Insurance:	\$316.00	\$325.00
Repairs: (furnace) (new lock for door)	\$353.44	\$350.00*
Postage:	\$164.60	\$165.00
Office Supplies: Paper/ink/sales books	\$ 71.67	\$100.00
Supplies: (Light bulbs, paint, various)	\$130.86	\$150.00
Snow Removal	\$447.50	\$700.00
Purchases for resale:	\$443.05	\$500.00

- See new projects – following page



2023 New projects:

Front door replacement		\$4,000.00
Bathroom ceiling and fan replaced		\$1,800.00
“Photo Op” board planned		\$ 400.00
(Materials – boards, hardware	\$150.00	
Artist – labor, sealant, & paint	\$250.00)	
Directional post with cities & mileage		
Repaint (hoping to have this as an Art Club project)		\$ 200.00
Amount requested from Hotel/Motel:		\$6,400.00







Mark Estimate

Estimate #	Date
27	9-15-22

202

Welcome Center  
 Diane Bales and Robert Hewus  
 Bloomfield IA

Scope of work
Replace welcome center front door
Reinstall interior trim
Replace bath ceiling tile and repair leak

Itemized costs			
Process	Qty	Unit price	Estimated price
<b>Door Replacement</b>			
Door removal and disposal			\$ 400.00
Prep for new door install			\$ 200.00
- Option A: 32"x84" stained faux door - half glass 2 panel door			\$ 2,700.00
- Option B: 32"x84" painted smooth surface - half glass 2 panel door			\$ 1,950.00
Door install labor			\$ 300.00
Reinstall siding and trim			\$ 300.00
		<b>Door subtotal</b>	<b>\$3100 - \$3900</b>
<b>Ceiling tile replacement</b>			
Demo and disposal of old tile (masking included)			\$ 450.00
Fix leak		investigate	\$100 - \$500
Install new tile			\$ 850.00
		<b>Ceiling tile subtotal</b>	<b>\$1400 - \$1800</b>
Thank you for your business		<b>Total Estimate</b>	<b>\$4500 - \$5700</b>

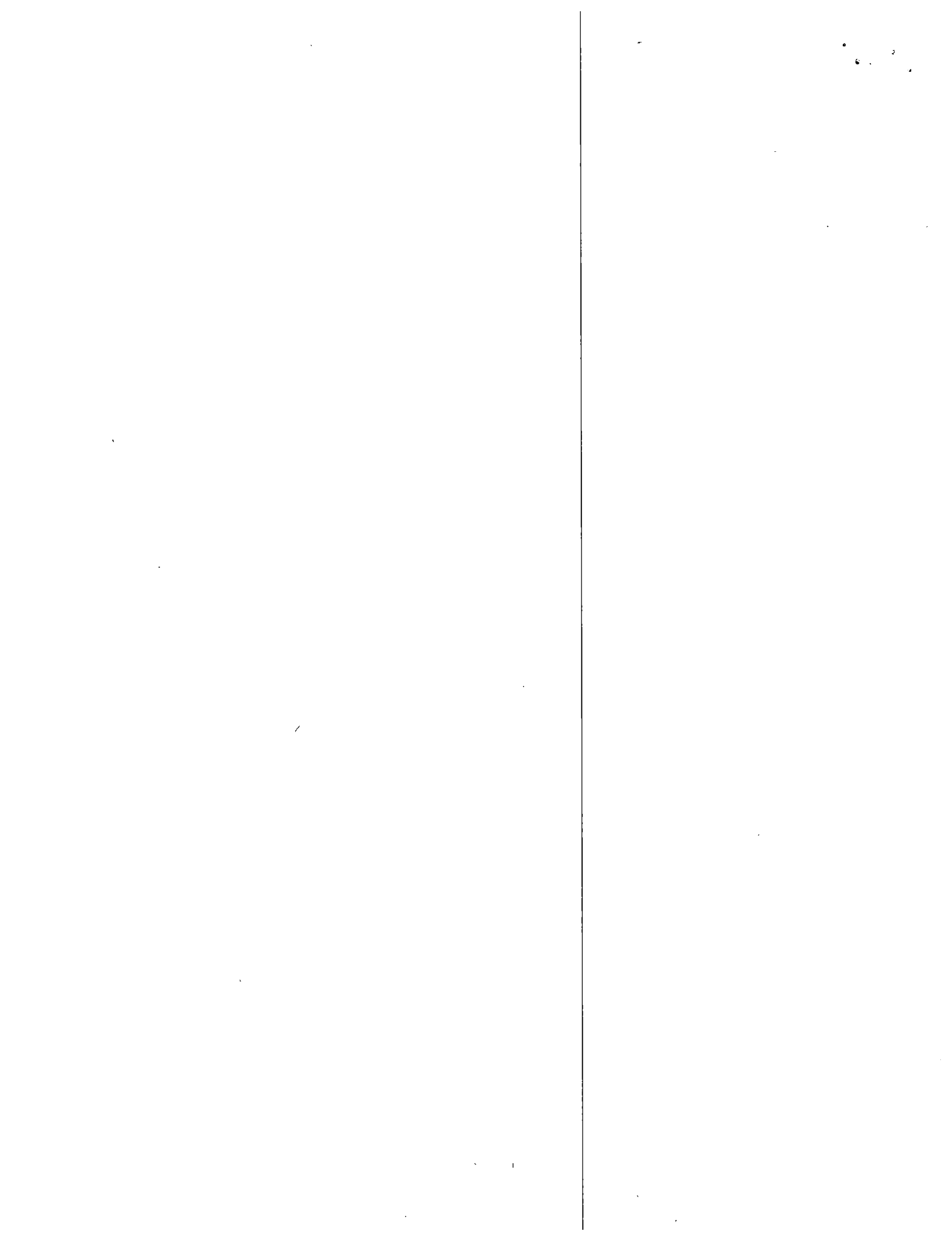
This is not a bid, it is an estimate of cost based on the available information and current market.

Please allow for 20% in unexpected expense due to unforeseen circumstances

Estimate will expire 30 days after presentation.

20% Deposit due upon estimate acceptance and scheduling, 20% due at the start of the project, remainder to be invoiced biweekly up to project completion

Make checks payable to: J&S Construction and Design



## Welcome Center Ad

This ad appeared in the Davis County Travel Guide. This guide is distributed to every post box in the county and at all Welcome Center state-wide.

### Davis County Welcome Center



•Free Iowa  
Brochures, Maps,  
and Travel Guides

•For Sale:  
Local Craft Items,  
Honey, Photo Art,  
Postcards, and  
Jams & Jellies

•Staffed by  
Local Volunteers

Open:

May 1-September 30: Monday-Friday: 9 a.m.-5 p.m.; Saturday: 9 a.m.-1 p.m.

October 1- April 30: Monday-Friday: 10 a.m.-4 p.m.; Saturday: 9 a.m.-1 p.m.

(641) 664-1104

Join us on:

301 North Washington, Bloomfield, Iowa

Email: [dcibur26@netins.net](mailto:dcibur26@netins.net)

[www.visitdaviscounty.com](http://www.visitdaviscounty.com)



