



Tomi Jo Day <tomijo.day@cityofbloomfield.org>

Community Funds - Bloomfield Main Street

1 message

Lexis Frymoyer <lexislynch08@gmail.com>

Tue, Feb 21, 2023 at 4:07 PM

To: Tomi Jo Day <tomijo.day@cityofbloomfield.org>, Bloomfield Main Street <info@bloomfieldmainstreet.com>

Bloomfield Main Street has grown as an organization over the last two years. We have a full board of directors, with full committees (board members and members of the community). Our board has focused on building relationships with our investors, which include the City of Bloomfield. One way of doing that is by having Jen, or a board member attend a minimum of one City Council meeting a month with a brief update of what is going on with our organization.

BMS hosts numerous events in our downtown that bring people to the City of Bloomfield to shop our retail businesses, use our motels, restaurants and we help inspire people to open new businesses in our community. (Farmers Market, Hairy Nation Days, Fall Festival, Meet the Mustangs, Movies in the Courtyard, Fall Festival, Hometown Christmas Celebration)

BMS has focused on putting on different seminars for business owners for business growth. Some in the past have been social media/marketing, Who/What is Main Street and some in the future are the Ins and Outs of grants and grant writing and Tax Information for businesses and we are always up for suggestions.

BMS paid the application fee for 14 businesses at \$500.00 each for the facade grants and has completed many ribbon cuttings over the last year.

BMS would like to request our normal \$50,000.00 in funds from the City of Bloomfield. We request that we get \$30,000.00 in the quarterly amount of \$7,500.00. The other \$20,000.00 we request to be matching funds which will be fundraised from us. We feel this is a great way for us as an organization to work hard for our investment drive. This gets our board members out and into our businesses, and holds us accountable.

If you have any questions, please give me a call.

Thank you.

Lexis Frymoyer
President
Bloomfield Main Street
641-208-0617