

CHAPTER 28

COMMUNITY AND ECONOMIC DEVELOPMENT DIRECTOR

28.01 Appointment and Compensation
28.02 Powers and Duties

28.03 Committee

28.01 APPOINTMENT AND COMPENSATION. The Council shall appoint by majority vote a Community and Economic Development Director for the City of Bloomfield. The Director shall receive such compensation as established by resolution of the Council.

28.02 POWERS AND DUTIES. The Director shall identify needs and prepare programs to meet those needs including business expansion, retention, business and industry attraction and recruitment, enhancement of tourism, recreation and vitalization of the downtown area. The Director shall routinely develop plans and make recommendations to the Council that will encourage economic development and growth within the community. The Director shall evaluate related programs and make recommendations to the City Council with regard to the same. The Director shall inform and advise the City Council of departmental needs. The Director shall prepare an annual budget and present such budget to the Council, including a one-year detailed schedule of events, expenses and plans and a three-year development outlook. Such plan shall outline development goals for the coming year. The Director shall establish and maintain relationships with local and county civic and government officials, organizations, members of local industries and the Iowa Department of Economic Development and other economic development organizations and attend meetings of such as required. The Director shall develop and implement marketing plans to promote jobs, revenue and business expansion goals and to recruit and retain companies in the community. The Director shall represent the community at seminars, classes, trade shows and other economic development junctions. The Director shall attend City Council meetings and the Economic Development Board meetings and make timely reports to the City Council and the Economic Development Board. The Director shall provide technical support on economic development issues to clients, potential employers and business entities and shall facilitate an annual community economic development strategic planning session.

28.03 COMMITTEE. It is hereby established a five-member or seven-member committee, to be known as the Bloomfield Area Development Group, said group consisting of the Mayor, two members of the Bloomfield City Council appointed by the Mayor and approved by the City Council and two or four citizens of Davis County, Iowa, appointed by the Mayor and approved by the City Council. The members of the Bloomfield Area Development Group shall serve a term of two years. Vacancies shall be filled by appointment of the Mayor and approved by the Bloomfield City Council to fill an unexpired term for which the appointment was made. Members of the committee shall serve without compensation. The Bloomfield Area Development Group shall meet at such times as the meeting is called by the Mayor or two members of the Bloomfield Area Development Group. The Committee shall meet with the community and economic Director to formulate plans and recommendations to the Bloomfield City Council to promote community and economic development of the City of Bloomfield, Iowa, and shall report to the City Council at least semi-annually. The Bloomfield Area Development Group shall elect, from its members, a chairman, vice chairman, secretary and such other officers it deems necessary every two years.

(Ch. 28 - Ord. 624 – Oct. 06 Supp.)